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Dear Friends,

Thank you for your interest in popularizing *Away With All Gods! Unchaining the Mind and Radically Changing the World* by Bob Avakian.

The materials included in this sales packet can help you talk to your favorite bookstore or library about the book. These materials will let their buyers know how to order the book, and other information of interest to them.

You can give these materials to them paper clipped together, or put them in a nice folder.

The materials to give to the bookstore/library are:

- Color Sell Sheet – you need to contact me to receive this. I will mail it to you at no cost. (**Note: this is the most important item**)
- Materials Available page
- Praise for *Away With All Gods!*
- Promotional materials you may have (samples of bookmarks, stickers, temporary tattoos, and 4x9 rack card)

If you have any questions, would like to order sample promotional materials, or would like other information, please do not hesitate to contact me.

Best wishes,
Kim Guster
Managing Editor